



We aim to be the platform and industry benchmark for principles-based insurance data analytics and risk management

2021 Behavioral Analytics Plans

First...2020 VA studies

- November, now collecting data through Q2 2020

2021 FIA and VA studies

- Data through Q3 2020 for FIA (Feb) and year-end 2020 for VA (Jun)
- Crisis data, moneyness effects
- Surrenders, income utilization, and GMIB annuitizations

2021 VA mortality study

- First time in three years (Nov)
- COVID-19 impact

Simplified pricing

- Our first change in three years, now a single fixed price per study to support our high data quality standards
- Incentive to submit order form before February 15, 2021

Order form details

- Invoice timing